

Winter Vegetable Conference and Trade Show - Asheville, NC 2012

Wednesday February 22

- 9:30 am** **Registration** (*Laurel Registration Foyer*)
Trade Show and Exhibits Open (*Mt. Mitchell/Mt. Roan*)
NC Tomato Growers Association Board of Directors Meeting (*Magnolia Room*)
- 11:30** **Lunch on your own**
- 12:30** **Welcome from NC Tomato Growers Association President, Melinda James,**
Exhibit Hall (*Mt. Mitchell/Mt. Roan*)

Concurrent Session 1 - Mt. Pilot Room

Moderator—Elizabeth Ayers, NC Cooperative Extension (NCCE) Agriculture Agent, Madison County

- 1:00 pm** **Grafting for Disease Management—** Dr. Frank Louws, NCSU, Dept. of Plant Pathology
- 1:30** **Weed Management Practices for Efficient Herbicide Application in Vegetables—** Dr. Katie Jennings, NCSU, Dept. of Horticultural Science
- 2:00** **Brown Marmorated Stink Bug and Kudzu Bug in North Carolina: Status of Two Invasive Vegetable Pests—**Dr. Mark Abney and Dr. Jim Walgenbach, NCSU, Dept. of Entomology
- 2:30** **Break**

Moderator—Jeremy DeLisle, NCCE Agriculture Agent, Mitchell/Yancey Counties

- 3:00** **Marketing Strategies for Vegetable Crops –** Gary Bullen, NCSU, Dept. of Agricultural and Resource Economics
- 3:15** **Marketing Opportunities—Local Expertise Perspectives**
Grocer Retail Requirements—Jim Ray, Vice President of Produce Operations, Ingles
Selling to a Food Distributor—Robert “Bob” Lamere, Director of Operations, Custom Pak
Tasti-Lee Tomato and New Marketing Arrangements—Greg Styers, Southeastern Sales-Product Development Specialist, Bejo Seeds
- 4:15** **Open Discussion/Questions from Audience**

Concurrent Session 2– Mt. Pisgah Room

Moderator—Ross Young, NCCE County Extension Director, Madison County

- 1:00 pm** **Irrigation Management—**Garry Grabow, NCSU, Dept. of Biological and Agricultural Engineering
- 1:30** **Vegetable Physiological Disorder Identification and Prevention—**Dr. Chris Gunter, NCSU, Dept. of Horticultural Science
- 2:00** **Vegetables for Human Health—**Dr. Penny Perkins-Veazie, NCSU, Dept. of Horticultural Science
- 2:30** **Break**

Moderator— Stanley Holloway, NCCE Agriculture Agent, Yancey County

- 3:00 pm** **Labor Update—**Richard Blaylock, US Dept. of Labor- Wage and Hour Division
- 3:30** **East Coast Broccoli Project Update –** Dr. Jeanine Davis, NCSU, Dept. of Horticultural Science

- 3:45 pm** **Farm Worker Health Program**—Heidi Boon
- 4:00** **Green Bells and Colored Bell Peppers**—Dr. Chris Gunter, NCSU, Dept. of Horticultural Science and Ms. Susan Colucci, NCCES, Henderson, Haywood and Buncombe Counties
- 4:30** **Business Meeting** – Mt. Pisgah
- 5:00** **Social** – Exhibit Hall- Mt. Mitchell/Mt. Roan

Winter Vegetable Conference and Trade Show – Asheville, NC 2012

Thursday February 23

- 8:00 am** **Registration**
Trade Show and Exhibits Open
- 8:45** **Welcome from Dr. Chris Gunter, NCSU Dept. of Horticultural Science**
(Mt. Pisgah Room)

Mt. Pisgah/ Mt. Pilot Room

- Moderator—** **Dr. Chris Gunter, NCSU Dept. of Horticultural Science**
- 9:00 am** **Foliar Diseases of Tomato**— Dr. Kelly Ivors, NCSU, Dept. of Plant Pathology
- 9:30** **Vegetable Producer Survey**—Ms. Susan Colucci, NCCES, Henderson Haywood and Buncombe Counties
- 10:30** **Vendors and Sponsors Showcase**— Moderated by Dr. Jeanine Davis
- 11:00 am** **Break**
- 11:20 am** **Insects of Fruiting Vegetables** – Dr. Jim Walgenbach, NCSU, Dept. of Entomology
- 11:50** **Critical Needs for Assessments** – Mr. Bill Yarborough, NCDA&CS
- Noon** **Tomato Breeding Program Update**—Dr. Dilip Panthee, NCSU, Dept. of Horticultural Science
- 12:30** **Sponsored Luncheon** (*Overlook Room*)
NC Tomato Growers Association *Silent Auction* Results
Evaluation Drawing for \$100!
Industry Updates (15 min)
NCDA & CS Updates - Bill Yarborough
NC State University Updates – Dr. David Monks

*****This is agenda is tentative. All topics and times are subject to change. Visit the NC Tomato Growers Website for the most up-to-date agenda: www.nctomatoes.com*****